



Schedule Tourismusschule Franken

Subjects	1. SJ	2. SJ	3. SJ
Weeks of school/ year	34	33	33
Compulsory subjects			
General education subjects			
German	3	3	3
English	2	3	3
Mathematics	3	3	3
Scientific basics	2	-	-
Social studies	2	1	1
Spanish	3	3	2
Vocational subjects			
Economics	2	-	-
Management processes	2	3	3
Purchasing and storage	3	2	1
Bookkeeping	4	4	3
Law	2	2	2
Tourism marketing	3	4	3
Tourism processes	-	2	2
Vocational practice in hotel business and gastronomy	4	4	4
Event management	-	2	1
Optional subjects	2	1	1
Sports management	2		
Health management		1	
Cultural- and event management			1
Voluntary subjects			
Destination expertise			
Spanish conversation			
French			
Chinese (intercultural skills)			
Total	37	37	32
Internship (national and international in weeks per year)	6	7	7



tourismusschulefranken in the heart of europe

Tourismusschule Franken

Berufliches Schulzentrum Kronach
Siechenangerstraße 13
96317 Kronach

phone 09261 9627-0
fax 09261 9627-223
info@bs-kronach.de

www.tourismusschulefranken.de

State Vocational School Kronach / Bavaria
Hotel and Tourism Management Assistant
plus university of applied sciences entrance qualification



1
Training
of 3 years

2
National Education
Aid Scheme Law
(BAföG) possible

3
No school fees



Images: DEHOGA Bayern, Frankenwald Tourismus, Golfclub Kronach, Tourismusinformation Rennsteigregion Frankenwald, Hans Kaufmann



Hotel and Tourism Management in the vacation area Frankenland

For more than twenty years the State Vocational School Kronach in Upper Franconia has been successfully qualifying junior employees for gastronomy, nutrition and supply. A new branch of education qualifying for a profession has been offered since September 2014 including

- ▶ **Graduation as a Hotel and Tourism Management Assistant plus university of applied sciences entrance qualification certified by the Government.**

What makes it very special is the combination of school teaching (3 years) and accompanying internship (overall 20 weeks) in cooperative companies or companies of your choice. This apprenticeship allows you to start into working life immediately, you gain the necessary skills to lead a family business or to proceed into higher studies to further expand your knowledge.

We train managers and entrepreneurs

If you are interested in the professional field of tourism and gastronomy, you are team- and service-oriented, like to work with people and you appreciate good manners, the Tourismsschule Franken (Franconian Tourism School)

- ▶ provides you with a **varied and practical apprenticeship** at school which includes training in a training kitchen, a bar, a restaurant and the newest version of back office software for travel agencies
- ▶ enables you to **gain the university of applied sciences entrance qualification**
- ▶ provides you with a **solid general education, different language courses** in English, Spanish as well as basics in Mandarin, special knowledge in **hotel and tourism management, IT knowledge and guest-oriented performance**
- ▶ provides you with **the imparting of social and intercultural skills and good manners**
- ▶ you can experience a variety of **leisure activities** (golfing, skiing, mountain biking) in the vacation area Frankenwald – partly for reduced costs
- ▶ In addition the Tourismsschule Franken supports you **to find a room or a flat in Kronach**



It's your choice: A local, national or international job or study

After the three years of apprenticeship you have a lot of possibilities. The vocational world is open for you as an

- ▶ **Executive assistant** in a travel agency, a travel organization, a hotel, or a spa and wellness location
- ▶ **Customer consultant** in a tourism agency
- ▶ **Employee** in public service, division of tourism
- ▶ **Independent businessman** (a start-up or you have the necessary skills to lead a family business)
- ▶ Alternatively you can choose a **business course** with major tourism, hotel, sport or event management

You've chosen the right school: Required qualifications

The school year starts mid-september.

The school requires either:

- ▶ a **German Junior High School Graduation** (equivalent to the British GCSE) with a grade point average of 3.5 or higher in German, Mathematics and English or
- ▶ 10th grade (equivalent) of **German Grammar School**

As training vacancy is limited – applying on time is obligatory!